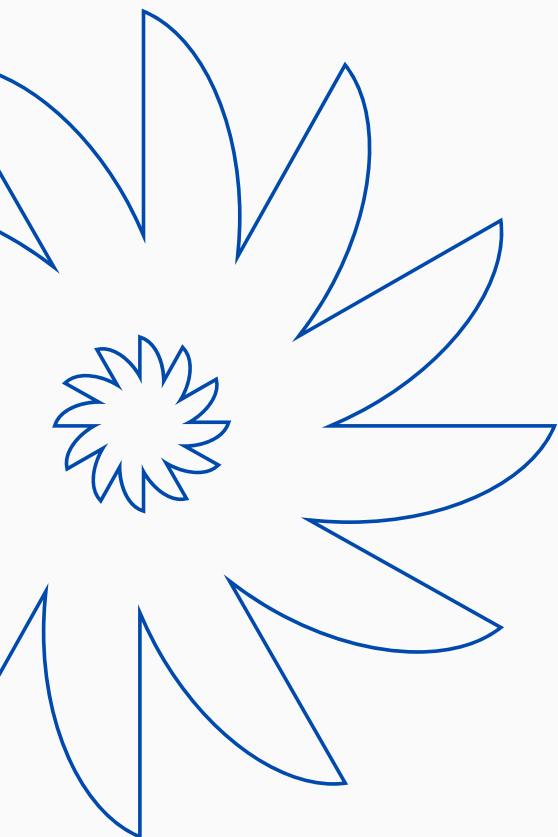


LEARNU:



**MONEY
MINDSET
WORKSHOP**

***Hosted at: Icna Relief 4773 Memorial Dr
Decatur, Ga 30032***



- 01** Event Overview
- 02** Registration & Attendance
- 03** Age Breakdown
- 04** Engagement & Participation Insights
- 05** Overall Outcomes
- 06** Appreciation Statement
Sponsor
Acknowledgement Letter
Attachments

Table of Contents

Event Overview



LearnU Money Mindset Workshop

The LearnU Money Mindset Workshop was a youth-focused event designed to help teens understand how everyday money decisions shape long-term outcomes. Through guided discussions and interactive activities, participants explored spending choices, priorities, and financial awareness in a practical, age-appropriate setting.

32



Students Attended

FEB 07 12:30 PM



Date & Time

12-19



Target Age Group:



Registration & Attendance



Registration

Registration efforts included distributing over 1,500 flyers and cards and placing more than 9 posters across locations throughout DeKalb County, including Masjid Momineen, local schools, libraries, and other community spaces. Outreach focused on reaching teens and families through trusted, high-traffic community locations.

28

Registered Students



32

Attended the class



+14%

above expectations



114%

Attendance Rate



Age Breakdown

The majority of participants fell within the core LearnU target range.

Students **ages 11–13 represented the largest group** with 12 attendees, **followed closely by ages 14–16** with 11 students. Older youth ages 17–20 accounted for 9 participants. This distribution demonstrates **strong engagement across middle and high school age groups**, confirming the program's relevance to both early and late adolescents.



12
STUDENTS

Ages 11-13



11
STUDENTS

14-16



9
STUDENTS

17-20



Engagement & Participation Insights

Group Activities & Participation (Ages 11 - 14)

High participation was observed during group games and competitive activities, **particularly among students ages 11–14**. This age group was the most engaged, consistently volunteering, collaborating well in teams, and asking about future workshops. Group dynamics were strong, with active discussion and cooperation throughout activities.

Key Engagement Level: **High**



Decision-Making & Budgeting Activity (Ages 15–17)

Engagement during the budgeting profile activity varied among students ages 15–17.

Some students **were highly focused and** completed the activity **independently**, while **others showed great interest in group** collaboration and preferred working with others.

Key Engagement Level: **Medium**



Overall Outcomes

05



The workshop demonstrated **a clear demand for hands-on, youth-focused education**

Additional Participation Metrics

- Group activities completed: **4**
- Outreach materials distributed: **1,500+ flyers/cards** and **9+ posters** across DeKalb County
- ICNA-sponsored prize winners: **4 total**
 - 2 × \$75 gift cards
 - 2 × tablets

Key Outcomes

- Strong engagement among students ages 11–14, particularly in group-based and competitive activities
- Effective participation in budgeting and decision-making exercises using real-life profiles
- Attendance exceeded initial expectations, reflecting strong community interest
- Students remained engaged across all scheduled activities with minimal drop-off

Thank You for Hosting **LearnU: Money Mindset Workshop**

06



Dear ICNA Team,

On behalf of **LearnU** and **DeKalb Public Services**, I would like to extend our **sincere appreciation** for your generosity in allowing us to use your space for the **LearnU Money Mindset Workshop**.

Your support played a **meaningful role** in the success of the event. The **welcoming environment and accessible location** helped create a comfortable setting where students were able to **engage, participate, and learn** throughout the workshop. We are truly grateful for **ICNA's commitment to supporting youth-focused and community-centered initiatives**.

Thank you again for your **partnership and hospitality**. We value the opportunity to collaborate and look forward to **future opportunities to work together** in service of our community.

With gratitude,

**Abdimalik Issak
Executive Director
DeKalb Public Services**

Sponsor Appreciation – LearnU Money Mindset Workshop

Dear **ICNA Team**,

On behalf of **LearnU** and **DeKalb Public Services**, we would like to extend our **sincere gratitude** for your generous sponsorship of prizes for the LearnU Money Mindset Workshop.

Your contribution of **two tablets** and **two \$75 gift cards**, which were **awarded directly to participating students**, added meaningful excitement and motivation to the event. The prizes were well received and helped reinforce student engagement and participation throughout the workshop.

We are truly thankful for **ICNA's support of youth-focused educational initiatives** and for investing directly in students through this sponsorship. Your generosity played an important role in enhancing the overall experience and impact of the workshop.

Thank you again for your **continued support and partnership**. We deeply appreciate your commitment to empowering young people and supporting community-based programs.

With appreciation,

Abdimalik Issak
Executive Director
DeKalb Public Services

Financial Highlights

Workshop expenses totaled \$478.72 and covered essential materials and supplies, including posters, frames, postcards, calculators, and light refreshments. Printing costs and student prizes (tablets and gift cards) were provided directly by sponsors and did not pass through DPS..

Advertising & Marketing

(Promoting the event, outreach, awareness)

- Vistaprint – 1500 posters → \$70.39
- Posters → \$59.99
- Canvas print → \$7.99

Subtotal – Advertising & Marketing: \$138.37

Program Food & Refreshments

From Walmart receipts:

Coke
Fanta
Minute Maid
Chocolate / candy

Included inside Walmart totals above
— but for bookkeeping:

Program Materials & Displays

(Presentation & visual teaching materials)

Poster frames (7) → \$46.99
Custom logo briefcase → \$28.60

Subtotal – Program Materials & Displays: \$75.59

Program Supplies (Workshop Materials)

From Dollar Tree + Walmart receipts:

Paper
Calculators
Pencils
Pens
Erasers
Notebooks
Clipboards
Index cards
Badge holders
Paper clips
Binder clips
Folders
Plates, napkins, cups, straws
Table covers
Plastic cutlery
Name badges
Poster board
Trimmer (paper cutter)

Receipt Totals:

Dollar Tree → \$41.85
Walmart #1 → \$89.88
Walmart #2 → \$56.51
Walmart #3 → \$39.34

Subtotal – Program Supplies: \$227.58

Category	Amount
Advertising & Marketing	\$138.37
Program Supplies	\$227.58
Program Materials & Displays	\$75.59
TOTAL EXPENSES	\$441.54

Contact Page



Dekalb Public Services

(678) 794 - 3542

Phone



Malik@DekalbPublicServices.com

Naheeda@DekalbPublicServices.com

Email



www.DekalbPublicServicescom

Website



5061 Memorial Dr, Stone Mtn,
Ga 30083

Address

